

Arts and Culture Syllabus

Week/Module	Topics	Release Date
Week 0	<ul style="list-style-type: none"> • Demo Video • Welcome to the course • Course Schedule • Grading Policy • Exam Details • FAQ 	
Week 1: Arts, Culture and Civilization	<ul style="list-style-type: none"> • Overview • An Introduction to Culture • The Essence of Culture • Basic Concepts of Heritage • Cultural Policy and Creative Enterprise 	
Week 2: Policy Landscape: Cultural and Natural Heritage	<ul style="list-style-type: none"> • Overview • Global Cultural and Natural Heritage • Benefits of the World Heritage Convention • World Heritage Sites • Protecting Intangible Heritage 	
Week 3: Foundations of Managing Arts and Natural Heritage	<ul style="list-style-type: none"> • Overview • An Introduction to Managerial Cultural Economics • Arts' Enterprises • Complexities of Creative Arts' Enterprises • The Theorem of Uniqueness • An Introduction to Environmental Economics • Creative Capital 	

	Mid – Term Assessment	
Week 4: Managerial Challenges: Finance and Competition	<ul style="list-style-type: none"> • Overview • Production Systems for Arts' Enterprises • The Consumer's Interface • The Effects of Cost Disease • Economic Issues for Enterprises 	
Week 5: Global Perspectives on Arts and Culture	<ul style="list-style-type: none"> • Interviews: • Professor in conversation with... • Adoor Gopalakrishnan • Bose Krishnamachari • Jayanta Sengupta • Nathalie Bondil • Sachidanand Joshi • Sharon Lowen • Course conclusion 	
	End – Term Assessment	

Final Exam Details:

If you wish to obtain a certificate, you must register and take the proctored exam in person at one of the designated exam centres. The registration URL will be announced when the registration form is open. To obtain the certification, you need to fill out the online registration form and pay the exam fee. More details will be provided when the exam registration form is published, including any potential changes. For further information on the exam locations and the conditions associated with filling out the form, please refer to the form.

Grading Policy:

Assessment Type	Weightage
Mid-Term & End-Term	25%



Final Exam	75%
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Certificate Eligibility:

- 40% marks and above in Mid Term & End Term
- 40% marks and above in the final proctored exam

Disclaimer: In order to be eligible for the certificate, you must register for enrolment and exams using the same email ID. If different email IDs are used, you will not be considered eligible for the certificate.